



Key Demographic Data:

Population:

Town of Merrillville (2005 Estimated)	31,550
3 Mile Radius	31,550
5 Mile Radius	87,611
10 Mile Radius	363,744

- Population jumps to nearly 3 million within a 30-mile radius.
- The Town of Merrillville is within a one hour drive of Downtown Chicago.

Labor Force:

Lake County, Indiana	226,276
Unemployment Rate	6.2%
Cook County, Illinois (Chicago)	2,597,452
Unemployment Rate	6.5%

Average Household Income:

Town of Merrillville (2005 Estimated)	\$56,321
3 Mile Radius	\$64,914
5 Mile Radius	\$63,604
10 Mile Radius	\$60,518

Traffic Counts (2003):

I-65	>115,000 per day
Broadway (SR 53)	>30,000 per day
US 30	>80,000 per day

General Demographics:

Renter Occupied	33%
Owner Occupied	67%
Median Resident Age	37

Population 25 and Older

Bachelor Degree or Higher	20.2%
Graduate or Professional Degree	6.7%

Major Employers

NIPSCO (NiSource)
 Frito Lay
 Chase Bank
 National City Bank
 Methodist Hospital
 Purdue University Technology Center
 Pinnacle Health Group

