



CROSSROADS

REGIONAL CHAMBER OF COMMERCE

2010 Business Directory

The Post-Tribune has partnered with the Crossroads Regional Chamber of Commerce to publish the 2010 Business Directory.

This 8.25" x 10.75" magazine will be printed on 50# book paper with an 80# cover

Distribution: 17,900* Total Copies Printed

9,100 copies delivered to Merrillville, Crown Point, Lowell and Cedar Lake residents through the Post-Tribune*

5,300 copies delivered to Merrillville non-subscribers through the Post-Tribune TMC*

1,500 copies delivered to Crossroads Regional Chamber of Commerce office*

1,400 copies delivered to Crown Point Star subscribers*

600 copies available for participating advertisers*

**Quantities are Approximate*

Rates and Sizes

Burgundy Spot Color Included

Eighth Page/Business Card (3.65x2.3)

\$210

\$430

Quarter Page (3.65x4.75 or 7.5x2.3)

\$340

\$560

Half Page (7.5x4.75 or 3.65x9.7)

\$500

\$720

Full Page (7.5x9.7)

\$785

\$1,000

Full Color Rate

\$160

\$380

Inside Cover (Glossy)

\$995

N/A

Inside Back Cover (Glossy)

\$995

N/A

Back Page (Glossy)

\$1,250

N/A

Double Truck

\$1,650

N/A

**Space & Copy
Deadline:**

**Thursday,
September 9,
2010**

**Publication
Date:**

**Thursday,
October 21,
2010**

To advertise in this directory please call your advertising rep or Sue Medved 648-3169 or Nancy DeFrier 648-3184

Post-Tribune
Northwest Indiana's **Watchdog**